



2027 Prospectus

How Will You Reach the Exclusive SI Market Throughout the Year?

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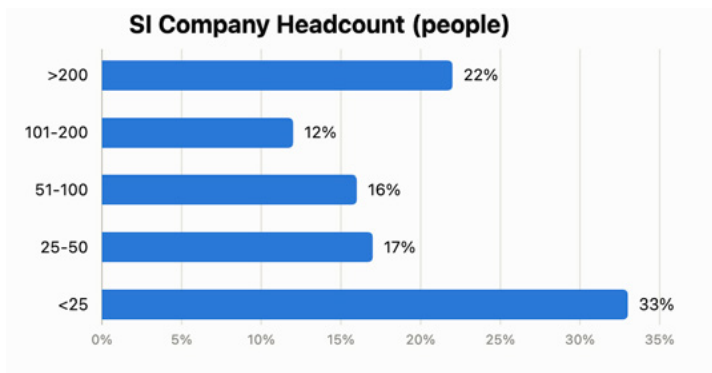
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About the System Integration Market

SIs play a crucial role in the delivery of digital transformation/industry 4.0 for industrial end users.

U.S. SI Market: Small- to Medium-Sized Companies

CSIA estimates approx. 3,000 independent SIs (companies and independent contractors) in the U.S.

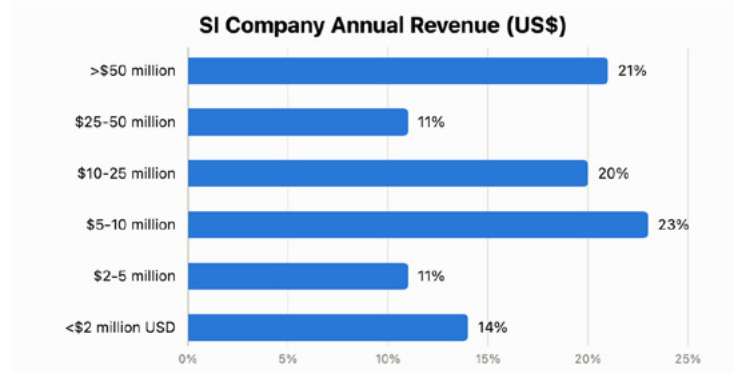


Source: Summer 2026 CSIA – JP Morgan survey (106 respondents)

1) Average number of employees plus contract people involved in systems integration.

Includes technical staff, support staff (HR, finance, etc.) and shop/panel assembly.

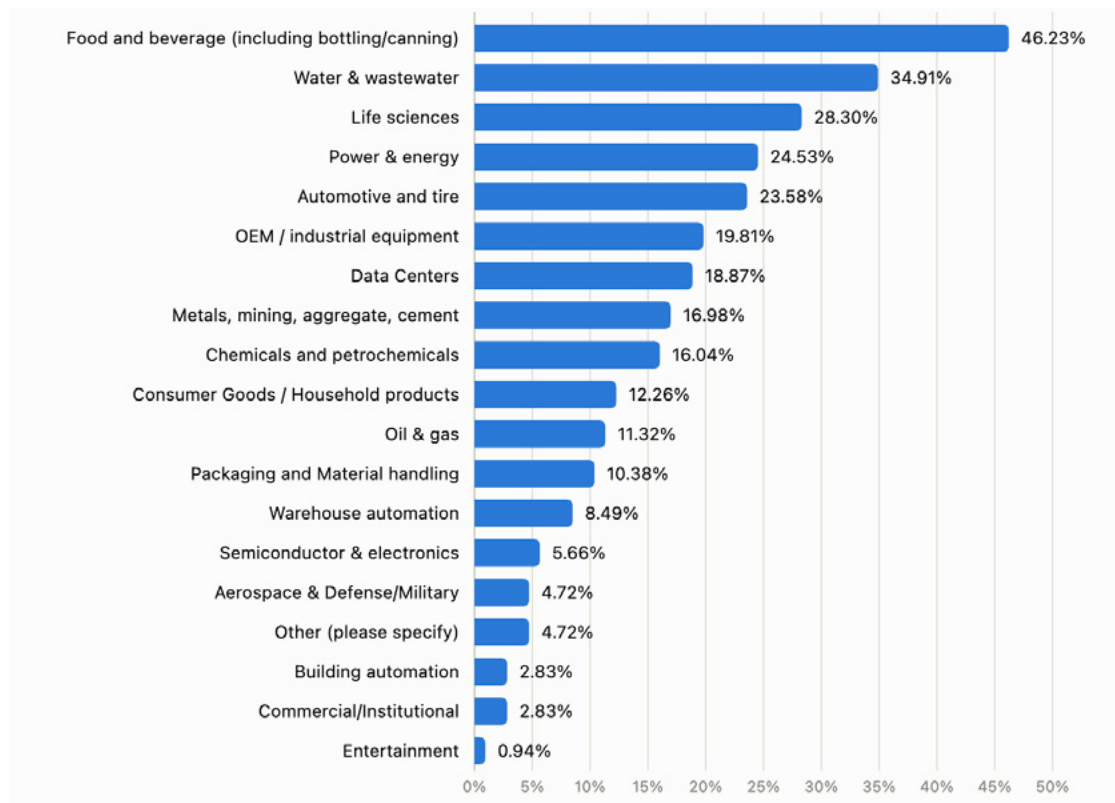
Excludes construction personnel.



Source: Summer 2026 CSIA – JP Morgan survey (106 respondents)

1) Approximate annual revenue for control system integration work, including shop/panel assembly but excluding construction.

SIs Cover a Diverse and Broad Spectrum



Source: Summer 2026 CSIA – JP Morgan survey (106 respondents)

1) Respondents selected up to 3 most significant end markets for their clients; figures are share of respondents selecting each market and do not sum to 100%.



About CSIA

Control System Integrators Association (CSIA) is a not-for-profit, global trade association that seeks to advance the industry of system integration. System integrators use their engineering, technical and business skills to help manufacturers and others automate their industrial equipment and systems. CSIA helps members improve their business skills, provides a forum to share industry expertise and promotes the benefits of hiring CSIA members and certified system integrators.

About CSIA Members

(As of July 2026)



Membership:
400+ companies
(80% SIs)



International:
25 countries
(78% U.S., 4% Canada
and 10% LATAM)



Decision makers:
70% of primary
contacts
are executives or
directors



**73% of 2026
System Integrator Giants
are CSIA members.**

CSIA Social Reach

(As of August 2026)



Facebook: 2,703



LinkedIn Company Page: 10,294

LinkedIn Group: 12,238



YouTube Subscribers: 1,544

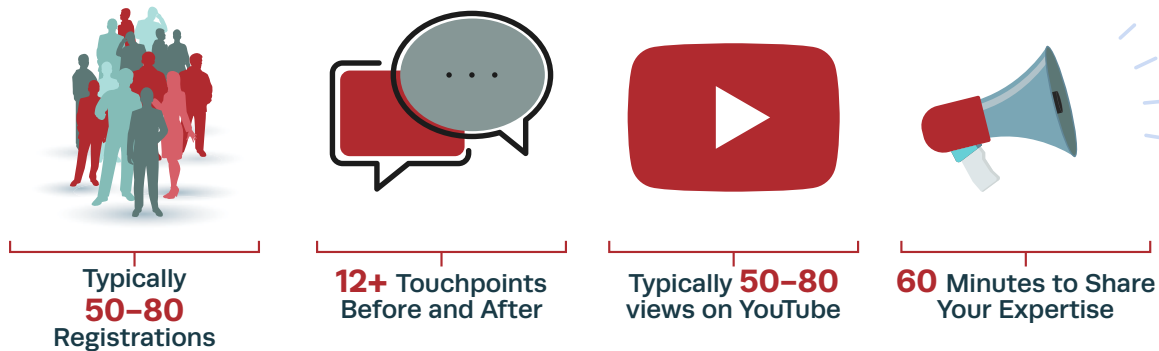
Impressions: (2025): 105K

Views: (2025): 8,650

Virtual Event Sponsorships

Event	Audience	Inventory	# of Sponsors	Price per Sponsor
MasterClass: Virtual Events	Members and non-members	10	1	\$4,000
Virtual Keynote Presentation	Members only	1	2	\$4,000

MasterClass Virtual Events



Share a product demo, demonstrate your thought leadership or analyze industry trends when you sponsor a CSIA MasterClass. The session will be promoted before and after via a multi-channel, multi-touch marketing campaign maximizing visibility and reach. Recommended session time: 30-60 minutes (including time for Q&A).

Note: Speakers must belong to CSIA member companies if eligible.

Sponsorship Includes:

- Registration List (Opt in)
- Featured Video placement on home page (after event)
- Dedicated broadcast email
- YouTube video upload
- LinkedIn promotion before and after event
- Additional promotion CSIA Digest and Announcements
- Upload to searchable video library on controlsys.org

Featured Videos

[SEE ALL VIDEOS](#)

Did you miss a recent virtual event? Looking for product demos or business tips? You'll find it all in this cache of content.



JULY 10, 2024 | MASTERCLASS, SPONSORED, VIDEOS
Do you aim to fast-track your industrial digital transformation while ensuring robust, secure, and efficient connectivity between your IT and OT systems? If so, this webinar is for you. In



JUNE 26, 2024 | MASTERCLASS, SPONSORED, VIDEOS
Masterclass Sponsored by Mettler Toledo

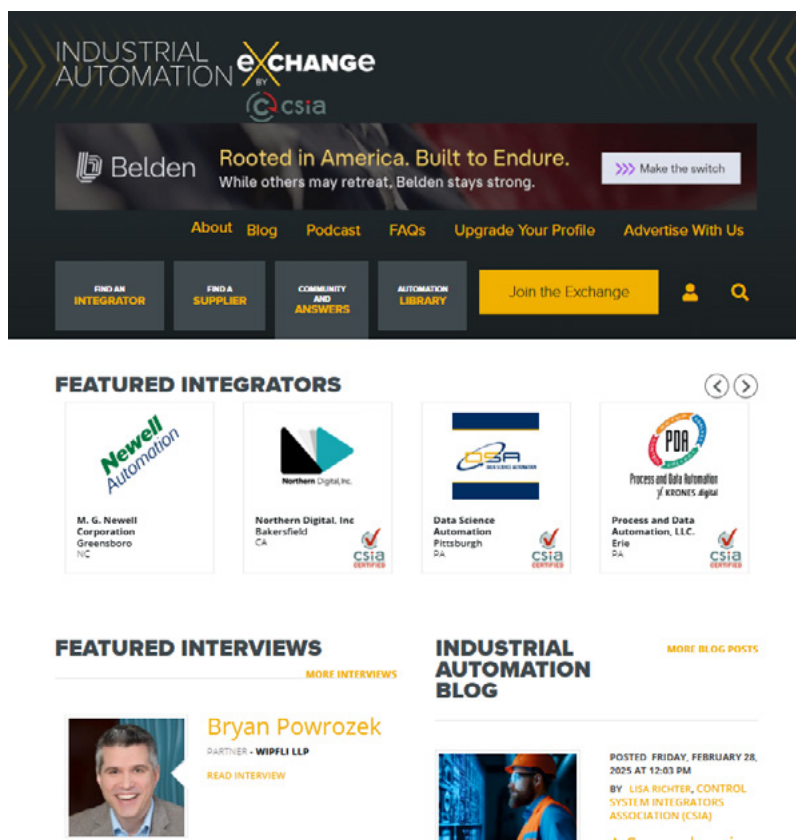


JUNE 6, 2024 | MASTERCLASS, SPONSORED, VIDEOS
Wondering why sustainability-minded decision-making is accelerating with customers globally? Manufacturing is at the core of driving demonstrable improvements. In this Masterclass, you'll learn about: Join GE Vernova to learn

Display Advertising

CSIA has one website property that accepts display advertising: **csiaexchange.com**.

The Industrial Automation Exchange is an online directory that brings system integrators, vendors and end users together to connect and do business. It accepts display advertising, but also offers other opportunities to amplify your message. See the **CSIA Exchange media kit** for details.



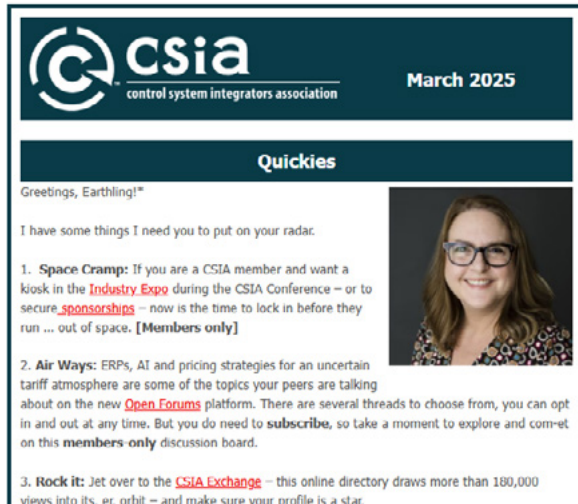
Product	Primary Audience	Page Views (Annual)	Product	Location	Inventory	Price Per Unit	Specs	File Format
CSIAExchange.com	End users, system integrators, vendors	162K	Leader-board Ad	Home Page	1/Yr	\$15,000	728px x 90px	JPG or GIF
CSIAExchange.com	End users, system integrators, vendors	162K	Banner Ad	Home Page	4/Yr	\$10,000	300px x 250px	JPG or GIF
CSIAExchange.com	End users	28K	Banner Ad	Find an Integrator	4/Yr	\$6,500	300px x 250px	JPG or GIF
CSIAExchange.com	End users, system integrators	4K	Banner Ad	Find a Supplier	4/Yr	\$6,500	300px x 250px	JPG or GIF

Page view data is for 2024.

Sponsored Content

CSIA has two electronic publications that accept sponsored content.

CSIA eNewsletter



Innovation for Integration



Which Publication/Product Is Right for You?

Publication/Product	Best For	What's Special
eNewsletter Ad	- Promoting an event, webinar or blog post. - Content with short shelf-life. - Driving traffic to your website.	Link to Your Website
eNewsletter Article*	- Sharing thought leadership, case studies or other long-form educational content. - Content with long shelf life. - Being found on controls.org	CSIA Home Page Exposure in Featured Articles Feed + News & Events
Innovation for Integration	- Promoting a product or service. - Product listings or updates. - Driving traffic to your website.	CSIA Home Page Exposure in Featured Products Feed + News & Articles + Link to Your Website

**Content should only promote CSIA members. AI-generated content is not allowed.*

Publication/Product	Audience	Frequency	Avg Open/ AvgClickThru/ # of Forwards	Inventory	Price Per Unit	Specs
CSIA e-Newsletter Ad	System Integrators and Vendors (members and prospects, approx 5,000)	4 issues/year	24%/13%/180	2 / issue	\$2,000	Artwork in 960 px x 540 px, JPG or PNG
CSIA e-Newsletter Featured Article	System Integrators and Vendors (members and prospects, approx 5,000)	4 issues/year	24%/13%/180	3 / issue	\$2,500	600+ word article in a word w/ headline; author byline, headshot and short bio; and image (no text) 960 px x 540 px; include photo credit as needed
Innovation for Integration	System Integrators (members and prospects, approx 3,000)	2 issues/year	25%/11%/140	3 / issue	\$2,000	40 words for content w/ link, submitted in a word doc; photo with no text 960 px x 540 px

2027 CSIA Conference

The annual CSIA Conference is the highlight of the professional year for the system integration industry. It uses a multiple-track approach focused on current and emerging opportunities to develop and optimize the system integration business. The 2027 event will be taking place in Nashville. Join fellow SIs and industry partners from around the globe to build connections, exchange ideas and have fun.

Why Participate in the CSIA Conference?

When you attend, sponsor and exhibit at the CSIA Conference you will be immersed in the exclusive system integration industry. You'll:

- **Discover** new business opportunities.
- **Learn** about industry challenges, trends and customer pain points.
- **Access** the C-suite of the top SIs in the world.
- **Keep** your products and services top of mind.
- **Build** your brand with continuous visibility before, during and after the event.

This can't-miss event is a veritable social register of the system integration industry's key players!



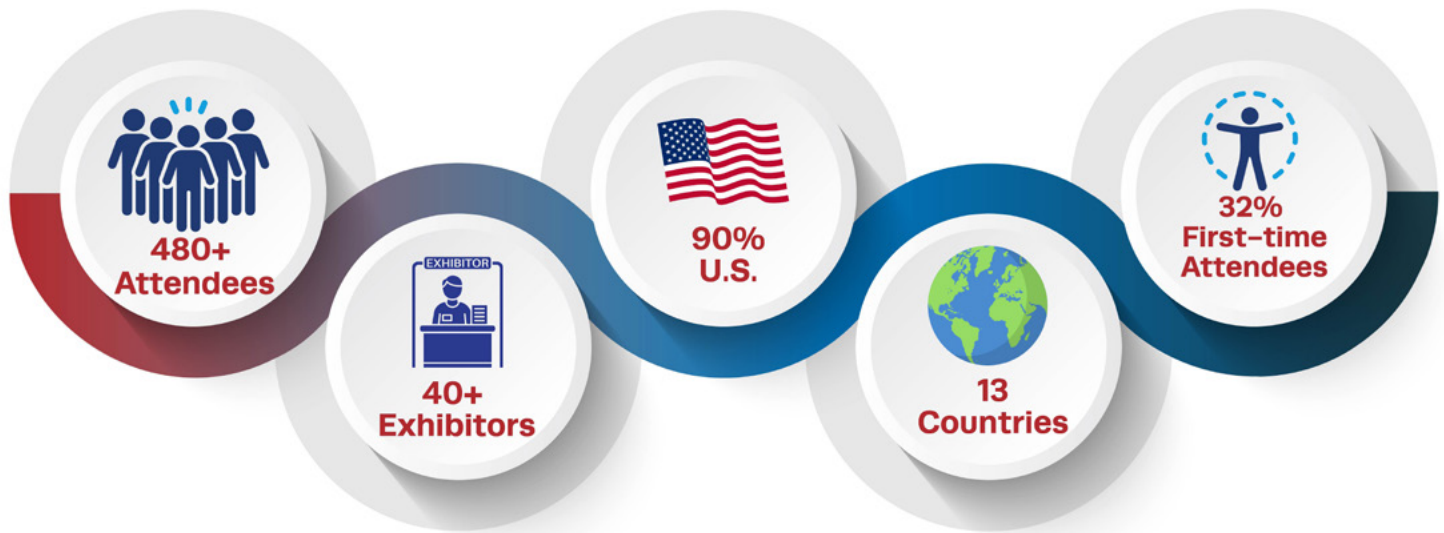
SAVE THE DATE

APRIL 27-30
NASHVILLE, TENNESSEE



csia27
CONFERENCE
BUILDING WHAT'S NEXT

CSIA Conference by the Numbers

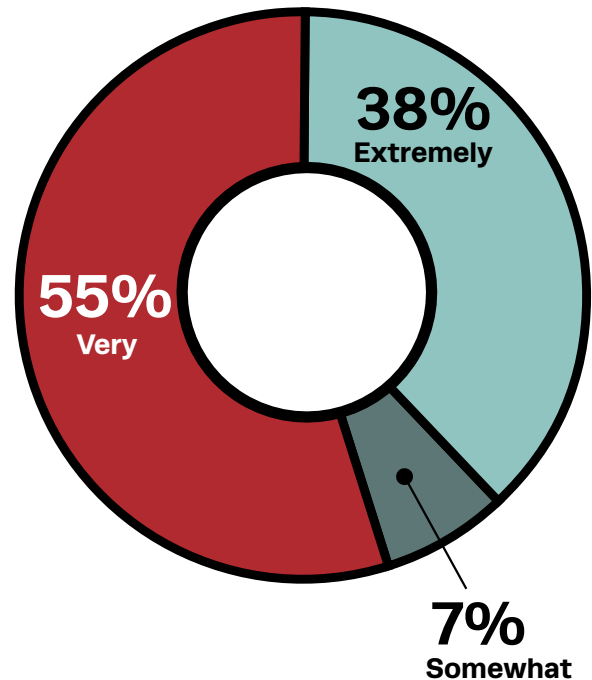
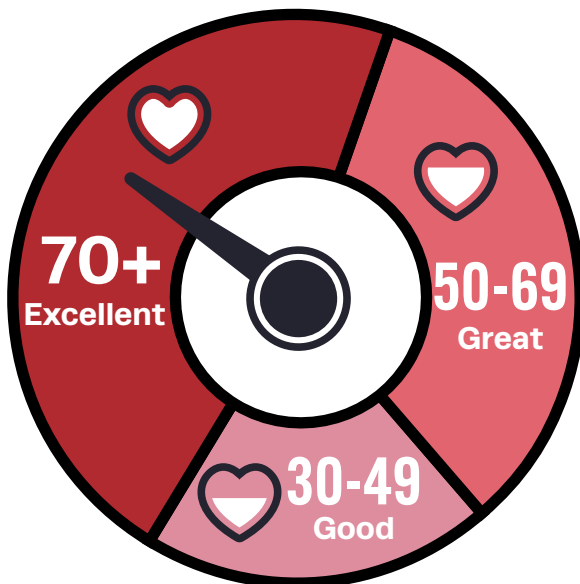


CSIA Conference: Attendees Love It!

Net Promoter Score **83**
(n=53)

How Beneficial is the Conference to you Professionally?

Extremely or Very Beneficial **93%**
(n=53)



CSIA Conference by the Numbers

(Cont.)

System Integrator Audience Demographics

64%



The **majority** of attendee companies identify as **system integrators**.

55%



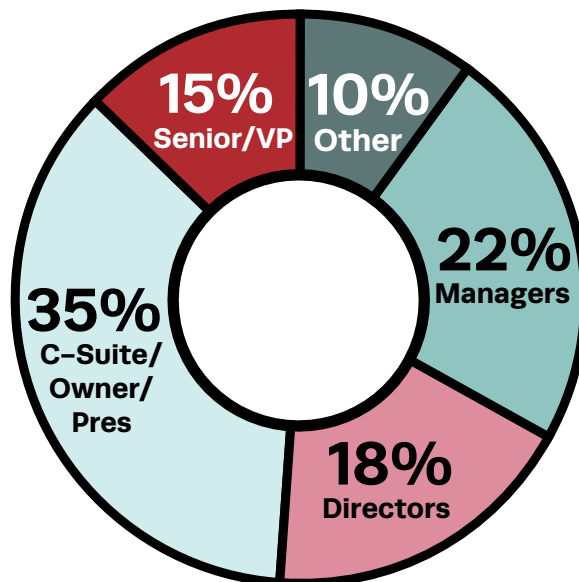
More than half of the attendee companies are **2026 System Integrator Giants** (42 of 77 companies).

67%



The majority of **SI attendees** are **senior leaders**.

SI Attendee Job Titles



All data based on the 2026 CSIA Conference.

2027 CSIA Conference Sponsorship Opportunities

The 2027 CSIA Conference will be April 27-30, 2027, in Nashville, Tennessee.

This is your opportunity to make valuable contacts, develop relationships and increase visibility and brand awareness.

Sponsors of the 2026 CSIA Conference and virtual events/display advertising/sponsored content will have the first right of refusal on any event or product that they previously sponsored. All remaining sponsor opportunities will be sold on a first come, first-served basis until all items are sold.

SI Community Lounge **\$27,000**

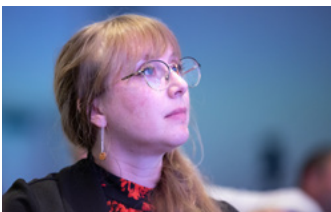
Attendees say year after year that the No. 1 benefit of attending the conference is networking. This unique lounge area is guaranteed to drive traffic and provides a convenient space for attendees to have one-on-one meetings, catch up on work or unwind.

Includes coffee bar and soft drinks at various times.

Welcome Reception **\$20,000**

The CSIA Conference will kick-off with a special Welcome Reception where attendees will gather with friends new and old over cocktails. This highly attended event is customizable based on your needs, ensuring maximum recognition.

Includes signature drink and branded napkins.



2027 CSIA Conference Sponsorship Opportunities (Cont.)

Awards Dinner and Reception \$15,000

Conference attendees are invited to attend this special reception and dinner to honor CSIA award recipients. Your logo will be featured on special signage on the lectern during the dinner and on the custom printed menus at each place setting. Two opportunities available.



Enhancement idea: Sweeten the deal by sponsoring a unique, signature dessert to top off the meal.

Hotel Room Key

All guests at the conference hotel will receive a custom-branded hotel key card as they check in under the official CSIA hotel block. Sponsor this item and you'll be "in the pocket" of every conference attendee! Production included.

\$14,000



Lanyards

Meeting-themed lanyards will be distributed to each attendee at registration. Your logo will be featured on the lanyard and is sure to generate great exposure as participants are required to wear name badges throughout the duration of the conference. Production included.

\$14,000



Industry Expo \$12,000

Conference attendees will gather during this happy-hour-style reception to share the most recent advances in system integration at the Industry Expo. Your logo will appear on the bars in the Expo room as well as on cocktail napkins. Production included.

Enhancement idea: Sponsor can bring in koozies for distribution.

Mobile App \$10,000

Attendees access the program, general event information and session details via the mobile app on their smart phones, tablets and desktops. Your customized banner will be integrated into the app branding and is guaranteed to be seen by all users.

Notebook

Sleek, meeting-branded notebooks will be distributed to all participants. Your logo will be featured, as well. Production included.

\$9,000



Educational Track Sponsor \$8,000

Each year, the conference is organized around a theme and content essential to the business of system integration. For 2027, educational sessions will be grouped into three tracks: Building a Business, Delivering Customer Value, and Sustaining Operational Excellence. When you sponsor an educational track, your logo appears throughout the entire day on signage. You will also greet guests, introduce speakers and ensure the day goes smoothly.

2027 CSIA Conference Sponsorship Opportunities (Cont.)

Keynote Presentations **\$8,000**

The 2027 Conference will feature a number of highly renowned speakers. The sponsor's logo of each keynote session will be featured on the lectern during their respective sponsored presentation. The sponsor also introduces the keynote speaker — literally putting you in front of your audience!

Idea Exchange Hour **\$8,000**

Back by popular demand, this networking event is a fun, fast-paced venue for attendees to connect with each other from the jump. Sponsor this unique experience and get plenty of brand building via signage — as well as the spotlight when you act as the emcee!



Refreshment Break **\$6,000**

Meeting attendees will be invited to take a networking break to enjoy light snacks and beverages. Sponsors will receive special signage recognition during their respective refreshment break, plus branded materials as available. Three opportunities available.



Wi-Fi **\$5,000**

Internet access will be available to conference attendees. Opportunities for sponsor recognition include featuring your logo on tent cards throughout the event and the option to customize the password — which is printed on every single attendee badge!



Branded Pens **\$4,000**

Looking for just the “write” sponsorship? Branded pens might be it! Starting at the registration desk, bunches of high-quality pens will be strategically placed throughout the event ready to lend a hand — or take a ride home in a backpack or tote!

Emerging Leaders Reception **\$4,000**

A lively, pre-conference gathering of the industry's up-and-comers, the Emerging Leaders Reception is a unique and fun opportunity to get in front of tomorrow's (today's!) decision makers. Sponsor this power hour and your logo will appear on signage throughout the venue. Two opportunities available.



Networking Meals **\$2,000**

Several unique networking events are available for targeted attendee groups. Your logo will be featured on special signage recognition. Sponsor one of the following — or all three!

- First-time Attendee Breakfast
- Emerging Leaders Networking Lunch
- LATAM Networking Lunch



2027 CSIA Conference Sponsorship Opportunities (Cont.)

CSIA Brings the FUN! Annual Fun Run/Walk 2027! \$750

Approximately 100 participants are expected in the CSIA Fun Run/Walk! If your company is looking for a unique way to enhance your sponsorship presence or has a limited budget for supporting the conference, consider sponsoring the CSIA Fun Run/Walk. Your logo will be featured on the commemorative Fun Run/Walk participant shirt, in Fun Run/Walk promotions and on signage near the Fun Run/Walk staging area. Unlimited Fun Run/Walk sponsorship opportunities are available to CSIA members, pending shirt and signage production timeline.



Looking for Something Special?

If you have an idea for a unique sponsorship, let's hear it! To kick off the brainstorm, here are some ideas:

- **Room drop:** Greet guests with a surprise welcome gift or message right in their rooms!
- **Branded treats:** Mints or some other small sweet might be just the thing to keep your brand message fresh!
- **Gift bags:** Delight attendees with a custom gift bag full of goodies they can pick up when they check into their hotel rooms.

The possibilities are endless!

CSIA Conference Industry Expo

The Industry Expo is the premier opportunity to meet with business leaders from all aspects of system integration.

This happy-hour reception format is guaranteed to maximize professional relationship building. Pack your business cards and leave your demo equipment at home, as the Industry Expo will focus on making connections!

Space is limited and available exclusively to CSIA Partner members. Each kiosk is \$3,000. If purchased separately, each kiosk also includes 2 expo-only passes. (Note: Depending on sponsorship level, space may be complimentary.)

Kiosk design subject to change.



Bonus Benefits and Sponsorship Levels

Assemble an annual package that includes events and sponsored content to ensure your brand stays top of mind throughout the year. Plus, earn exclusive bonus benefits that increase along with your investment. (Not included are membership dues or Industrial Automation Exchange upgrades, packages or display advertising.)

Bonus Benefits	Champion	Patron	Benefactor	Contributor	Friend
Investment	\$20,001+	\$15,001 – \$20,000	\$10,001 – \$15,000	\$5,001 – \$10,000	Up to \$5,000
Recognition on signage, digital, web and app platforms	✓	✓	✓	✓	✓
Recognition on attendee emails	✓	✓	✓	✓	✓
Corporate logo on website with link to company	✓	✓	✓	✓	✓
Push notification in mobile app	✓	✓	✓	✓	✓
Social media recognition before and after conference	1	1	1	1	1
Option to add promotional materials in Virtual Registration Bag	2	2	1	1	1
One Exhibit Space at Industry Expo and Reception	1	1	1	1	
Complimentary Conference Registrations	2	2	1		
Priority to select expo space	First	Second	Third	Fourth	
Mobile app message to all attendees	✓	✓			



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